



News Release
For Immediate Release

THE CEDARS LAUNCHES NEW WEB SITE

CRANSTON, Rhode Island (March 14, 2011) – The URL stays the same, but www.cedarsliving.com looks a lot different today. The re-designed, content-rich website provides visitors with easy navigation, vibrant graphics and, more importantly, useful information about services provided by **The Cedars** which includes **Cedar Crest Nursing & Rehabilitation Centre** and **Cedar Home Health**. Visitors can easily navigate and find valuable information about short-term nursing and rehabilitation, long-term care and home health care as well as resources for healthcare, caregiver and senior issues.

“As more people are utilizing websites in their search for nursing care, rehabilitation or home care services, we knew we needed a new and seamless way to display the services and continuity of care provided by The Cedars. We also wanted to be a valuable, educational resource for people who are making important healthcare decisions often at a time of crisis. Most of us don’t spend much time considering short or long-term care, or home health care until it is needed by ourselves or a loved one,” states Susan Whipple, CEO and Administrator of The Cedars.

The new ‘CedarsLiving’ website was created by WebsiteDesigner.Com, located in Providence, Rhode Island. They are a leading provider of web design and online marketing services for small businesses offering a full suite of web solutions that make it fast, easy and cost-effective to attract and convert new customers.

The Cedars, comprised of Cedar Crest Nursing & Rehabilitation and Cedar Home Health, is a family-owned and operated organization with a 40-year history of providing high quality long-term care, post-hospital care, memory care, respite care and home health care. For more information, visit www.cedarsliving.com

Contact:
Lynda Sprague,
Director of Marketing
lsprague@cedarsliving.com
(401) 944-8500

###

